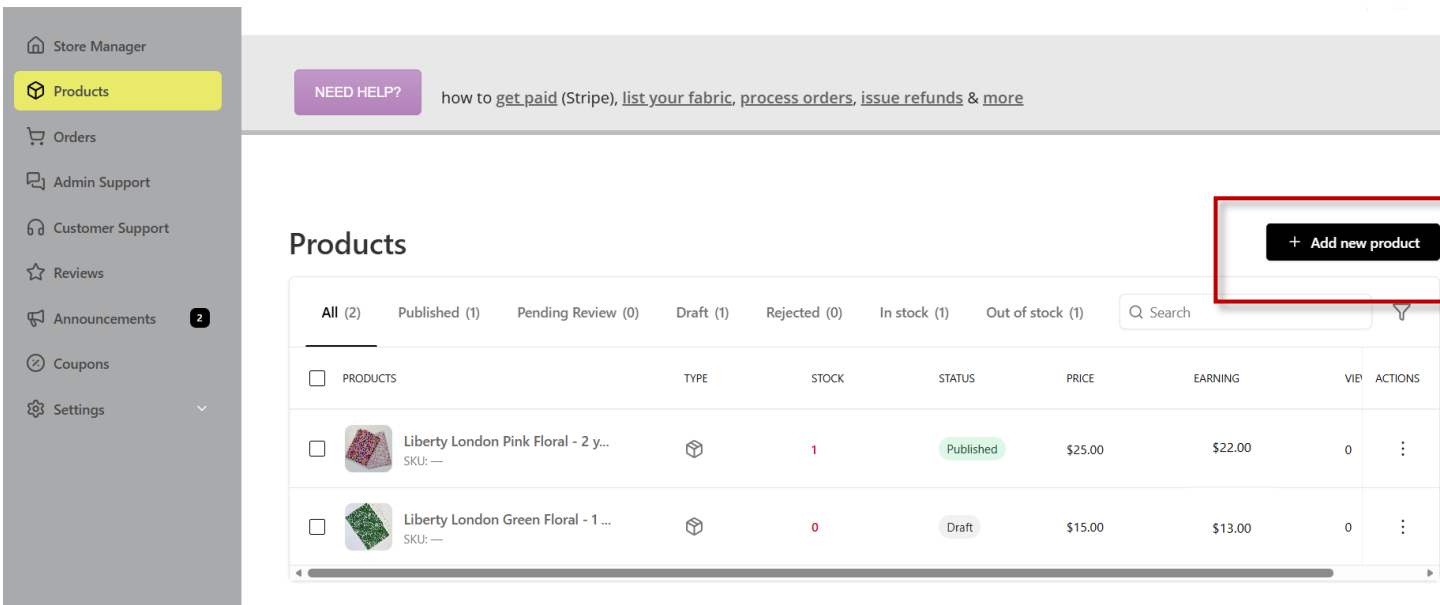
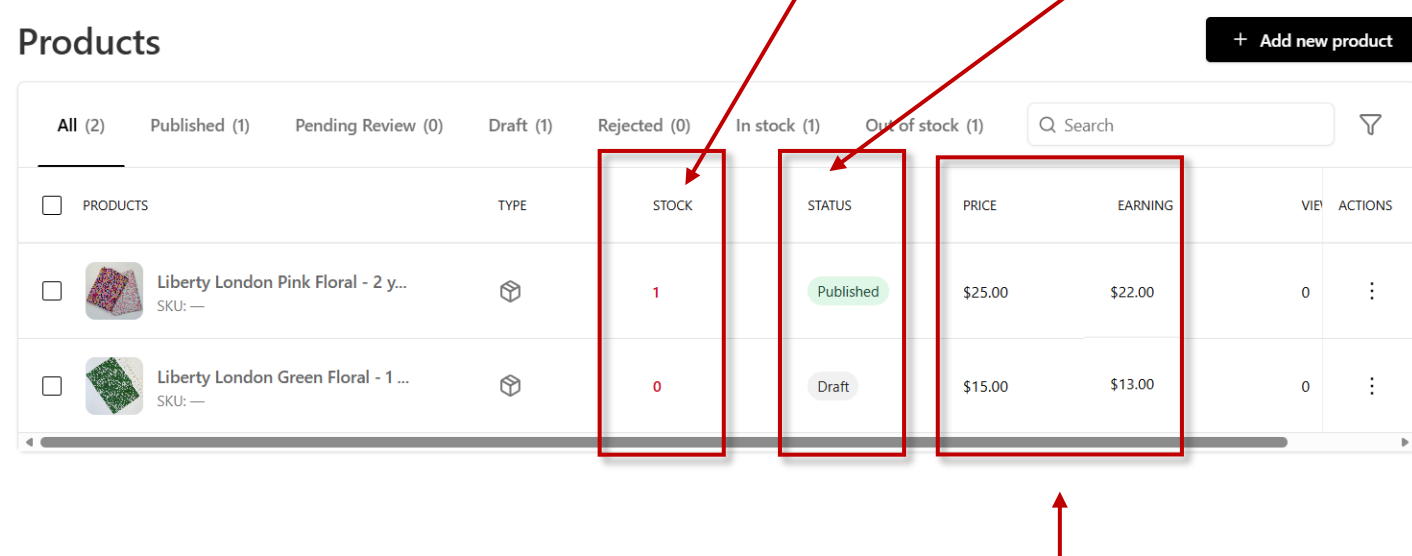


Create and Manage Products

You will add and manage products in the Products tab. Click Add new product to begin.



The main page shows each product and their stock, as well as their status (whether they are Published or still a Draft).



It also shows the list price and what you will earn after the site fee is deducted. Please note this does not include Stripe's payment processing fee.

New Product Form

TITLE (REQUIRED)

Brand, Color, Size/Quantity

Titles are critical for searchability! Include brand, color, size/quantity so your listing can be found in web searches.

Your product title matters! It's how people find your item when searching on FeelGood Fibers, but also when they search on Google. The clearer and more specific it is, the more likely your item is to sell. [Read more on SEO.](#)

Simple formula to follow:

[Brand/Designer] + [Fiber/Type] + [Color/Theme] + [Size/Quantity]

Example: Moda Quilting Cotton – Green Floral – 3 Yards

CATEGORIES (REQUIRED)

Other ✕

Choose the category that best represents the product

TAGS

Search...

Use this to tag Vintage items or Organic Cotton

Category: Choose the category (or two) that best matches your product. *Depending on the category, different attributes will apply.* For example: Fiber Content should be added for all fabric categories but not for notions or books. See full list of categories at the end of this document.

Tags: choose Vintage or Organic if applicable.

BRANDS (REQUIRED)

Select product brands

Choose appropriate Brand, Mixed Designer Bundle if multiple brands, or Unknown

Brand: Select the brand or use Unknown or Mixed Designer Bundle. Some popular designers have their own brand entry – i.e. Tula Pink has a Brand category even though most of her fabric is for Free Spirit.

PRICE (REQUIRED)

\$

Product priced at 30-40% off retail sells best

SALE PRICE

\$

Use this if you want to put your product on sale.

Price: enter the price (including shipping). Be realistic about pricing: product priced at 30-40% off retail tends to sell best. Read more about pricing here: [Preparing a Low-Stress Destash - FeelGood Fibers](#)

Use Sale Price if you want to put your item on sale.

Status: lets you choose between published and draft. If you are not ready for your product to be listed, keep it in draft.

Photos: Feature image is the one that will show up as your main image. Gallery images will be seen when someone clicks on the product and goes to the product page.

Good photos are critical to selling your product!

Here are some resources you can reference for help:

[7 Tips for Taking Fabric Photos That Sell - FeelGood Fibers](#)

[How to Have a Successful Destash Part 2: Photos - FeelGood Fibers](#)

STATUS (REQUIRED)

☐ Draft

☒ Publish

VISIBILITY (REQUIRED)

Visible

FEATURE IMAGE (REQUIRED) ⓘ

📶 UPLOAD

Images are critical! Make sure images are clear with good lighting.

GALLERY IMAGE ⓘ

📶

Images are critical! Add multiple images to show off the product.

DESCRIPTION (REQUIRED)

Normal  **B** *I* U          

Brand, color, size/quantity, condition, etc...

Description: **Buyers want details.** The more clearly you answer their questions, the more confident they will feel. Confident buyers purchase faster.

What to Include in Your Product Description

You do not need long paragraphs. Just include helpful information.

- *Fiber Content* .
- *Size and Measurements*
- *Condition*
- *Brand or Collection*
- *Helpful Context* – Was it originally purchased for quilting? Garment sewing? Is it lightweight, midweight, or heavy?

Read more on descriptions and SEO:

[How to Write Product Titles & Descriptions That Help Your Items Sell - FeelGood Fibers](#)

Inventory

Manage inventory for this product

☒ **MANAGE STOCK?** ⓘ
(Required)

This must be checked so you can manage your inventory.

STOCK QUANTITY (REQUIRED)

0

How many do you have? If you are selling by the yard, this will be the total number of yards you have.

Manage Stock: this box must be checked so you can manage your inventory.

Stock Quantity: enter "1" or how ever many you have of your listing.

If you have fabric you would like to sell by the yard, create your listing for 1 yard of fabric and then use this field to list the number of yards you have,

Attributes

Attributes are critical because they are used for searches and filtering. Depending on what category you choose, different attributes will be appropriate.

To add Attributes, follow this process:

1. Click in the Attributes field and choose an Attribute from the drop-down menu.
2. Click Add New

Attributes

Attributes are critical for searchability! Fill out all that apply so customers can find your product.

1 field needs attention

ATTRIBUTES (REQUIRED)

Choose COLOR, FIBER CONTENT, PRE-CUTS or YARDAGE, THEME and WASHED/UNWASHED.

Add New

Color

Fiber Content

Pre-cuts

Theme

Washed/Unwashed

Yardage

#1 choose an attribute

ENABLE BULK DISCOUNT

Attributes

Attributes are critical for searchability! Fill out all that apply so customers can find your product.

1 field needs attention

ATTRIBUTES (REQUIRED)

Color

Add New

Choose each attribute and then click ADD NEW to select the appropriate color, size etc...

Please fill out this field.

3. A Values field will appear with the available values for that attribute. Choose all that apply.
4. Your values will appear in the field, and you can choose the next attribute.

ATTRIBUTES (REQUIRED)

Color

Name

Color

☒ Visible on the product page

Choose **#3 choose values**

Save Attributes

Choose each attribute and then click ADD NEW to select the appropriate

Value(s)

Select terms

- ☐ Aqua/Turquoise
- ☐ Black
- ☐ Blue
- ☐ Brown/Tan
- ☐ Cream
- ☐ Gold
- ☐ Green

ATTRIBUTES (REQUIRED)

Color

Name

Color

Value(s)

Blue, Cream

#4 once you will see the values here, you can move on to your next attribute.

Choose COLOR, FIBER CONTENT, PRE-CUTS or YARDAGE, THEME and WASHED/UNWASHED.

Add New

Fiber Content

Pre-cuts

Theme

Washed/Unwashed

Yardage

5. Once all your attributes are entered, click Save Attributes

Save Attributes

#5 save attributes

Choose each attribute and then click ADD NEW to select the appropriate color, size etc...

Available Attributes

COLOR

Aqua/Turquoise	Cream	Multi	Red
Black	Gold	Orange	White
Blue	Green	Pink	Yellow
Brown/Tan	Grey/Silver	Purple	

FIBER CONTENT

100% Cotton	Linen	Silk
Blend	Polyester	Unknown
Cotton/Poly Blend	Rayon	Wool

THEME

Abstract	Checks / Plaids	Kids / Baby	Stripes
Americana	Christmas / Holidays	Low Volume	Travel
Animal Prints	Desert / Southwest	Nautical	Tropical
Animals	Dots	Novelty	Vintage / Retro
Batiks	Floral	Other	Words/Letters/Numbers
Blenders	Geometric	Solids	
Cheater Prints	Halloween	Sports	

WASHED/UNWASHED

Washed Unwashed Unknown

PRE-CUTS

Charm Packs	Layer Cakes	Kits	Scrap Bags
Jelly Rolls	Mixed Bundles	N/A	Fat Quarter Bundles

YARDAGE

< 1yd	3-5 yds	Wide Width
1-3 yds	>5 yds	Panels

Discount Options

Use this to offer a discount if people buy multiples i.e. if you are selling by the yard, you can offer 20% off if people buy 2 or more yards.

☒ ENABLE BULK DISCOUNT

MINIMUM QUANTITY

0

DISCOUNT %

0

Discount Options allows you to give a % off if someone buys a certain quantity of that product. For example, if you are selling fabric by the yard and want to offer a discount if they buy more than 2 yards.

Add New Product

Save Changes

TITLE (REQUIRED)

Brand, Color, Size/Quantity

Titles are critical for searchability! Include brand, color, size/quantity so your listing can be found in web searches.

PRODUCT TYPE (REQUIRED) ⓘ

Simple

Choose SIMPLE

CATEGORIES (REQUIRED)

STATUS (REQUIRED)

☐ Draft

☒ Publish

VISIBILITY (REQUIRED)

Visible

FEATURE IMAGE (REQUIRED) ⓘ

Once all fields are filled in, scroll back to the top to **save changes**. If the Save Changes button is greyed out and you get a red circle when you try to click it, that means you have not filled out one of the required fields.

Save  changes

TITLE (REQUIRED)

Brand, Color, Size/Quantity

Titles are critical for searchability! Include brand, color, size/quantity so your listing can be found in web searches.

 Please fill out this field.

Editing Products

To edit a product, click on the name or click on the 3 dots and choose Quick Edit or Edit Details.

You will also use the 3 dots menu to delete a product or duplicate a product if you are creating a lot of listings that share similar attributes or descriptions.

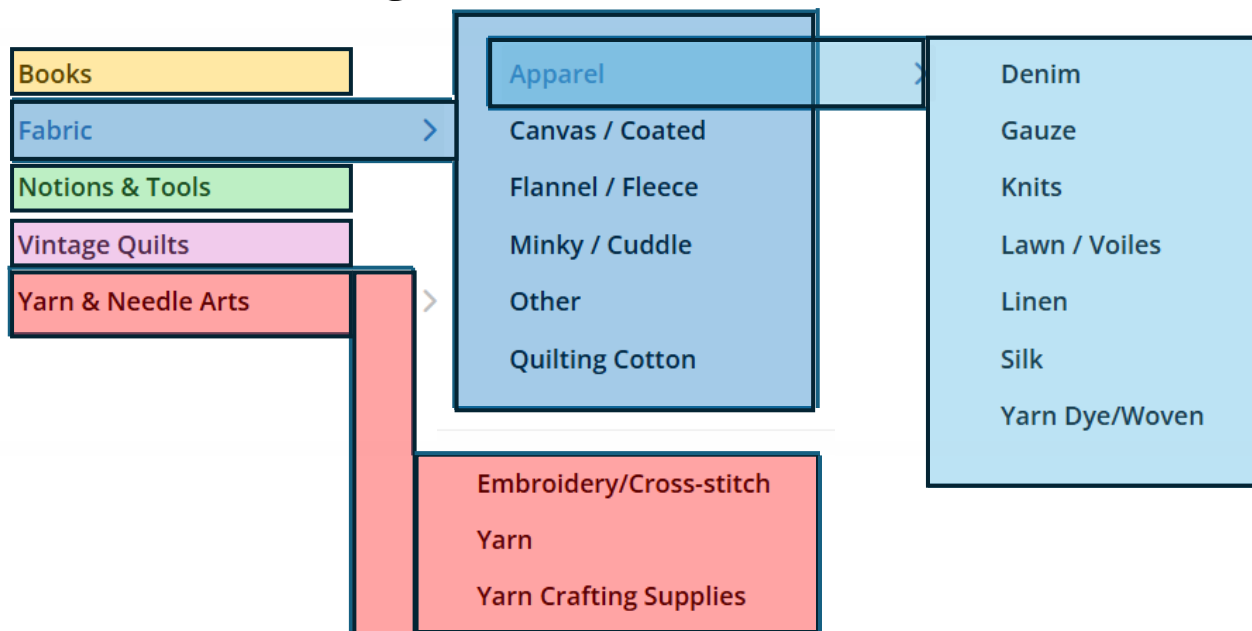
Products

[+ Add new product](#)

All (2) Published (1) Pending Review (0) Draft (1) Rejected (0) In stock (1) Out of stock (1) Search									
☐	PRODUCTS	TYPE	STOCK	STATUS	PRICE	EARNING	VIEW	ACTIONS	
☐	 Liberty London Pink Floral - 2 y... SKU: —		1	Published	\$25.00	\$22.50	0		
☐	 Liberty London Green Floral - 1 ... SKU: —		0	Draft	\$15.00			Quick Edit Edit details Quick view View in site Duplicate Delete Permanently	

Note on site storage: it is helpful to occasionally go back and delete old products and images that have been sold to help with storage on the sight. But do not delete a product until it has been delivered to the customer.

Available Categories



Available Brands

Alexander Henry	Andover Fabrics	Anna Maria Horner
Anthology Fabrics	Art Gallery Fabrics	Benartex
Birch Organic Fabric	Blank Quilting	Bonnie and Camille
Camelot Fabrics	Cherrywood	Clothworks
Cloud 9 Fabrics	Connecting Threads	Cotton + Steel
Cranston Print Works	Dear Stella	Denyse Schmidt
Elizabeth Hartman	Elizabeth's Studio	Fableism Supply Co
Fabric Traditions	Free Spirit Fabrics	Henry Glass
Hoffman	In Stitches	In the beginning Fabrics
Island Batik	Kaffe Fassett	Kanvas Studio
Kokka Fabrics	Kona Cotton	Lecien Fabrics
Liberty London	Marcus Fabrics	Maywood Studio
Me + You (Hoffman)	Michael Miller	Missouri Star
Mixed Designer Bundle	Moda Fabrics	Northcott / Figo
P&B Textiles	Paintbrush Studio	Purl Soho Fabrics
QT Fabrics	Rifle Paper Co.	Riley Blake
RJR Fabrics	Robert Kaufman Fabrics	Ruby Star Society
Sevenberry	Shannon Fabrics	Studio E Fabrics
Tilda Fabrics	Timeless Treasures	Tula Pink
Unknown/Other	Wilmington Prints	Windham Fabrics
World of Susybee		